Southampton's Monthly Labour Market Information Platform - Nov 2022 - Issue 2



Southampton - A place to **GROW**

To find out more about the support services that residents, businesses and investors car access in our city - follow the link above.

Southampton <u>Data Observatory</u>

For further economy data specific to the city of Southampton, please check out the Data Observatory - linked above.

Careers Leader & Careers Adviser

If you're a careers professional operating in Southampton and are looking for support with how you can utilise LMI to benefit our city's young people, we are here to help!

Contact us today!

<u>Larni Harris</u> - Senior Skills & Enterprise Executive (Careers)



City Opportunities - November 2022

Access Southampton Events Page

For a wider list of city opportunities, please visit Access Southampton Events page

Fareham College Open Evening - 15th November 3.30pm-7.00pm

Saturdays - Free to Attend

<u>Southampton Jobs Fair</u> - 23rd November St Mary's Stadium - Free to Attend

Mayflower & City Eye Young Film Makers

Autumn Term

Please note there is a cost associated with this opportunity

<u>Mayflower & Artfulscribe Young Writers Sessions</u>
Saturdays - Free to Attend

Southampton Sector Spotlight - CREATIVE ARTS INDUSTRIES - November 2022 Issue

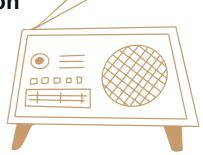
There were 2,998 jobs in the Creative Arts Industries in 2020-2021 within Southampton - 23% below the national average

£33,852 is the current average salary within Creative Arts industries for Southampton - approximately £2,800 below the National average

Most Commonly Requested Skills related to Creative Arts Occupations from Employers in Southampton

- 1 Communications
- 2 Customer Service
- 3 Detail Orientated
- 4 Leadership
- 5 Social Media

- 6 Problem Solving
- 7 Influencing
- 8 Time Management
- 9 Enthusiasm
- 10 Planning





Employers Recruiting for Creative Arts Occupations in Southampton

- 1 Carnival UK
- 2 Profiles Creative
- 3 Southampton Football Club 8 University of Southampton
- 4 Green Translations
- 5 Ordnance Survey
- 6 Places for People Group
- 7 Kingfisher
- 9 Iceland Foods
- 10 Butlins

Creative Arts Occupation Vacancies in Southampton - October 2022

Marketing Professionals - 247 Job Listings Web Design Professionals - 231 Job Listings Authors, Writers & Translators - 57 Job Listings Artists - 21 Job Listings Actors, Entertainers & Presenters - 16 Job Listings



Data Source: Lightcast -https://lightcast.io/ (2022)



Southampton Cultural **Education Partnership**









Appendix A -**Industry Codes Included in Data Set** 1813 Pre-press and Pre-media Services 1820 Reproduction of Recorded Media 4763 Retail Sale of Music and Video Recordings in Specialised Stores 4778 Other Retail Sale of New Goods in Specialised Stores 4779 Retail Sale of Second-hand Goods in Stores 5811 Book Publishing 5813 Publishing of Newspapers 5814 Publishing of Journals and Periodicals 5819 Other Publishing Activities 5821 Publishing of Computer Games 5911 Motion Picture, Video and Television Programme Production Activities 5912 Motion Picture, Video and Television Programme Post-production Activities 5913 Motion Picture, Video and Television Programme Distribution Activities 5914 Mo8on Picture Projection Activities Code Description 5920 Sound Recording and Music Publishing Activities 6010 Radio Broadcasting 6020 Television Programming and Broadcasting Activities 6201 Computer Programming Activities 6391 News Agency Activities 7311 Advertising Agencies 7410 Specialised Design Activities 7420 Photographic Activities 9001 Performing Arts 9002 Support Activities to Performing Arts 9003 Artistic Creation 9004 Operation of Arts Facilities

Contact Us

9102 Museum Activities

Larni Harris Senior Skills & Enterprise Executive Southampton City Council & Solent Local Enterprise Partnership larni.harris@southampton.gov.uk

9321 Activities of Amusement Parks and Theme Parks

To request specific or individualised LMI data for Southampton, please email Larni Harris by <u>clicking here</u>.

Appendix B -**Occupation Codes Included in Data Set** 1132 Marketing and Sales Directors 1134 Advertising and Public Relations Directors 2137 Web Design and Development Professionals 2452 Archivists and Curators 2472 Public Relations Professionals 2473 Advertising Accounts Managers and Creative Directors 3231 Youth and Community Workers 3411 Artists 3412 Authors, Writers and Translators 3413 Actors, Entertainers and Presenters 3414 Dancers and Choreographers 3415 Musicians 3416 Arts Officers, Producers and Directors 3417 Photographers, Audio-visual and Broadcas6ng Equipment Operators 3421 Graphic Designers 3422 Product, Clothing and Related Designers 3543 Marketing Associate Professionals 5414 Tailors and Dressmakers 5419 Textiles, Garments and Related Trades n.e.c.

Contact Us

Larni Harris Senior Skills & Enterprise Executive Southampton City Council & Solent Local Enterprise Partnership larni.harris@southampton.gov.uk

7125 Merchandisers and Window Dressers

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